

FMResident MONTHLY

With a readership of over 10,000, FMResident Monthly is a digital newsletter for Family Medicine Residents nationwide. Offering a combination of articles written by some of the leaders in the industry, editors and advertisements from healthcare organizations worldwide. FMResident Monthly is sent out to every Family Medicine program and has become the premier eNewsletter for Family Medicine Residents.



FMResident Monthly Display Rates

This package includes a 30 day posting on FMResident Monthly & Access to database and your posting will appear on TPJBS.com & PrimaryCareOpenings.com

The Banner Ad on HTML & 1/4 pg. \$3,000, Cover Strip & 1/4 pg. \$4000, 1/4 pg. \$1,000, 1/2 pg. \$1,500, Full pg. \$2,000. There is a \$100 typesetting fee.

Ad specs: 1/4 pg. 3.5 x 5, 1/2 pg. (H) 7.5 x 5, 1/2 pg. (V) 3.5 x 10, Full pg. 8.75 x 11.25.

Email sizes for HTML Banner: 728 x 90 (they can also send a mobile swap size of 320 x 50) 300 x 250
Cover Strip - FMRM cover: Non-Bleed Banner: 8 x 3/4, Bleed Banner: 8 3/4 x 1

Closing Dates for FMResident Monthly

February closes on Jan 20th

May closes April 20th

August closes Jul 20th

November closes Oct 20th

Single Postings Available On FMResidentMonthly.com

Basic Single Posting

30 days with access to database \$300

60 days with access to database \$550

90 days with access to database \$750

+ Network Package

30 days with access to database \$550

60 days with access to database \$750

90 days with access to database \$950

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Advertising Opportunities Provided by

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